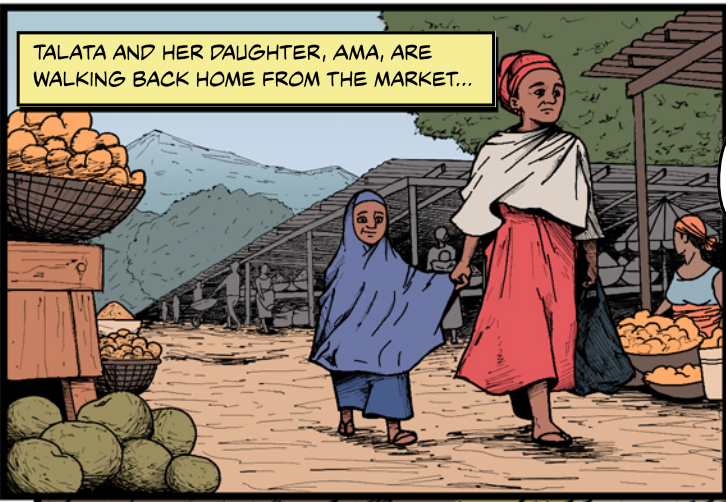
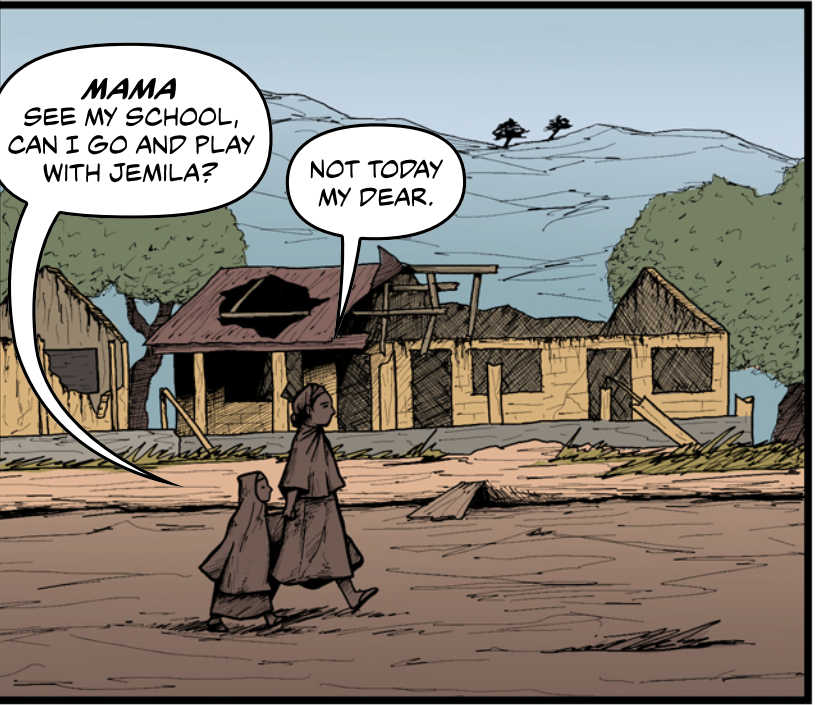


TALATA AND HER DAUGHTER, AMA, ARE WALKING BACK HOME FROM THE MARKET...



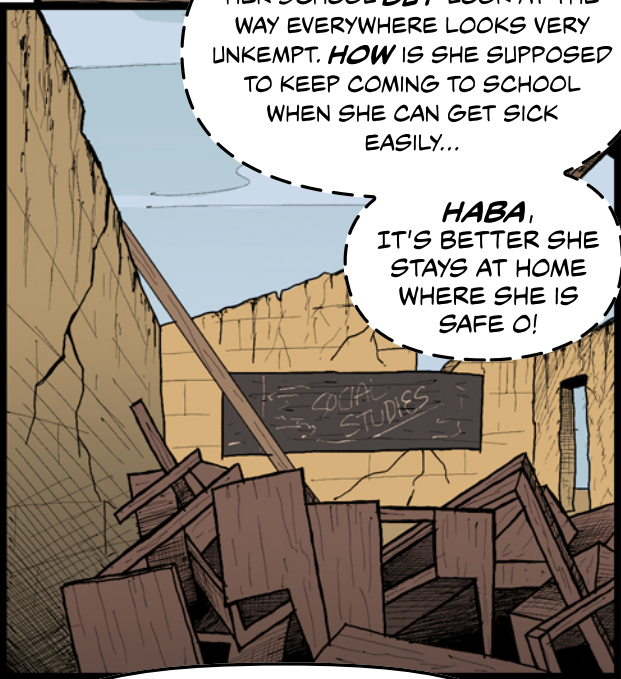
MAMA SEE MY SCHOOL, CAN I GO AND PLAY WITH JEMILA?

NOT TODAY MY DEAR.



I KNOW AMA MISSES HER SCHOOL **BUT** LOOK AT THE WAY EVERYWHERE LOOKS VERY UNKEMPT. **HOW** IS SHE SUPPOSED TO KEEP COMING TO SCHOOL WHEN SHE CAN GET SICK EASILY...

HABA, IT'S BETTER SHE STAYS AT HOME WHERE SHE IS SAFE O!

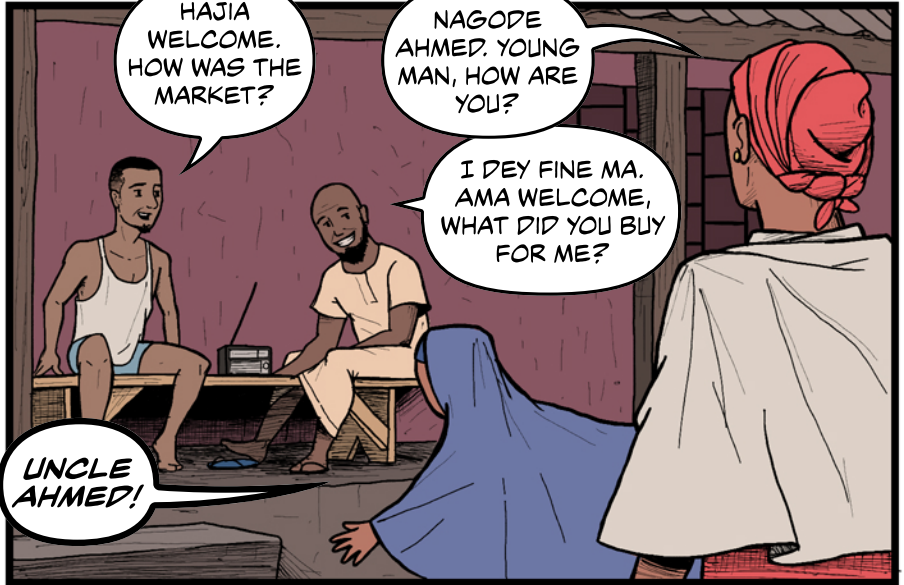


HAJIA WELCOME. HOW WAS THE MARKET?

NAGODE AHMED. YOUNG MAN, HOW ARE YOU?

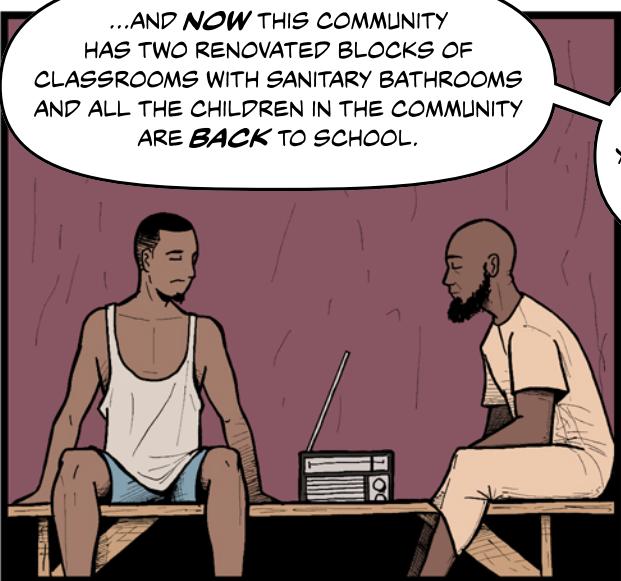
I DEY FINE MA. AMA WELCOME, WHAT DID YOU BUY FOR ME?

UNCLE AHMED!



...AND **NOW** THIS COMMUNITY HAS TWO RENOVATED BLOCKS OF CLASSROOMS WITH SANITARY BATHROOMS AND ALL THE CHILDREN IN THE COMMUNITY ARE **BACK** TO SCHOOL.

IF YOU'RE FACING A SIMILAR SITUATION IN YOUR COMMUNITY PLEASE CALL US NOW ON: **08012345689.**

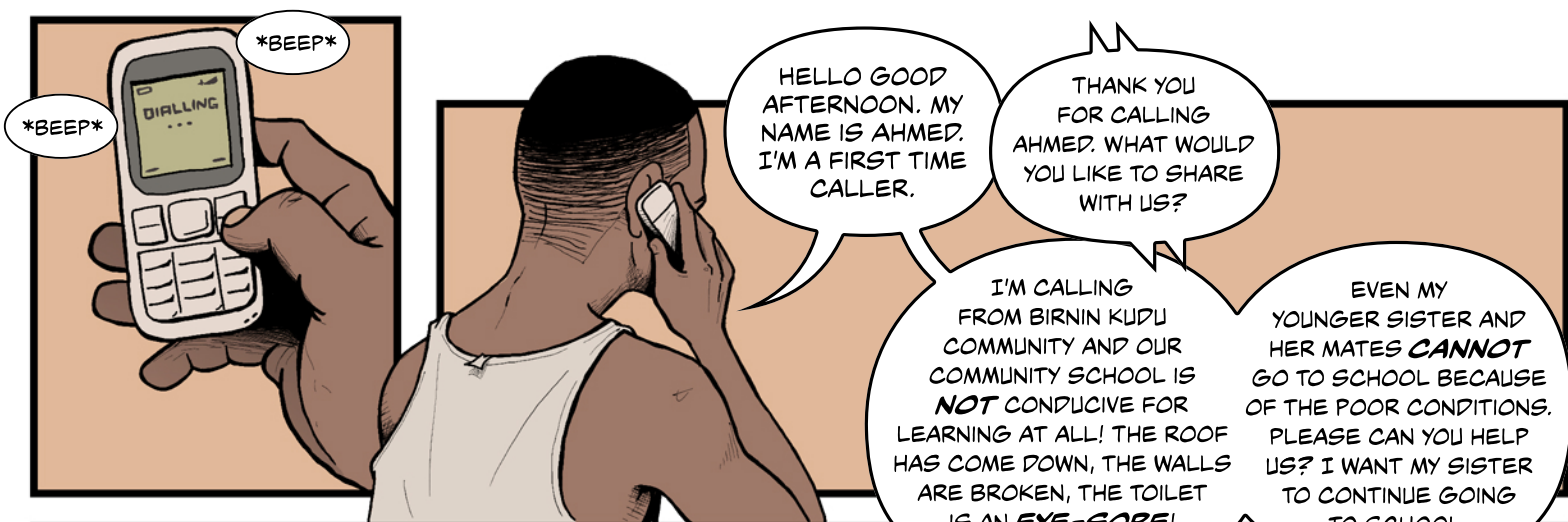


AHMED!

MA?

PLEASE **CALL** THOSE RADIO PEOPLE AND TELL THEM ABOUT AMA'S SCHOOL!





BEEP

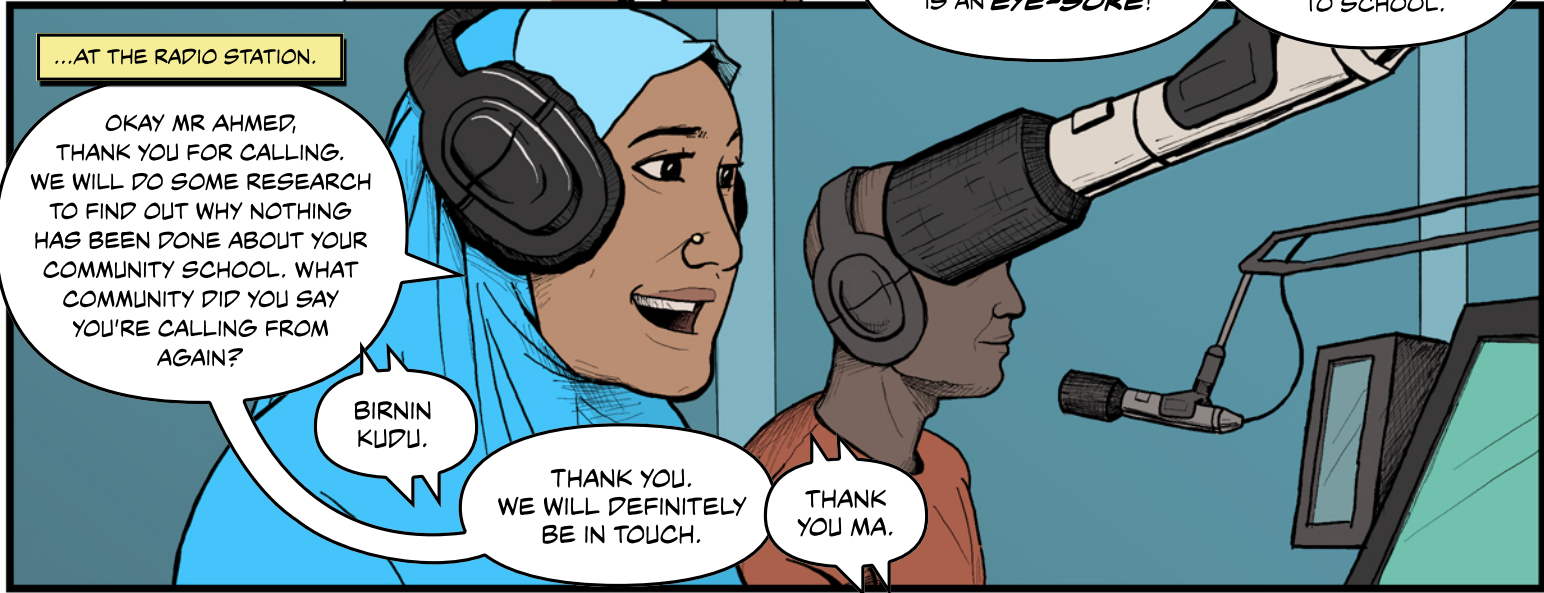
BEEP

HELLO GOOD AFTERNOON. MY NAME IS AHMED. I'M A FIRST TIME CALLER.

THANK YOU FOR CALLING AHMED. WHAT WOULD YOU LIKE TO SHARE WITH US?

I'M CALLING FROM BIRNIN KUDU COMMUNITY AND OUR COMMUNITY SCHOOL IS **NOT** CONDUCTIVE FOR LEARNING AT ALL! THE ROOF HAS COME DOWN, THE WALLS ARE BROKEN, THE TOILET IS AN **EYE-SORE!**

EVEN MY YOUNGER SISTER AND HER MATES **CANNOT** GO TO SCHOOL BECAUSE OF THE POOR CONDITIONS. PLEASE CAN YOU HELP US? I WANT MY SISTER TO CONTINUE GOING TO SCHOOL.



...AT THE RADIO STATION.

OKAY MR AHMED, THANK YOU FOR CALLING. WE WILL DO SOME RESEARCH TO FIND OUT WHY NOTHING HAS BEEN DONE ABOUT YOUR COMMUNITY SCHOOL. WHAT COMMUNITY DID YOU SAY YOU'RE CALLING FROM AGAIN?

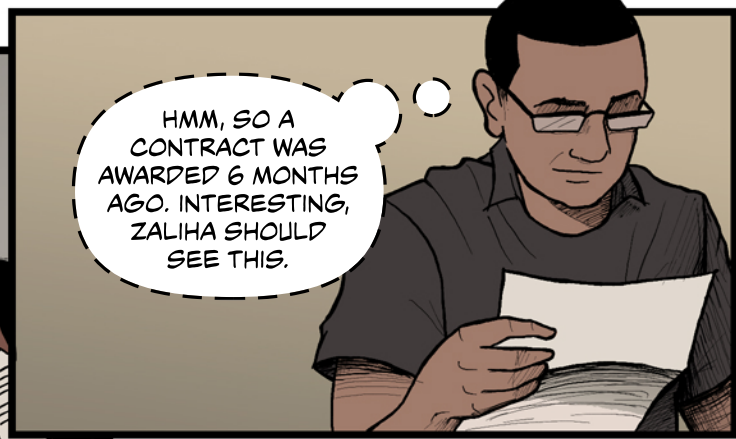
BIRNIN KUDU.

THANK YOU. WE WILL DEFINITELY BE IN TOUCH.

THANK YOU MA.



LATER, AT THE FOLLOW-THE-MONEY OFFICE, A MEMBER IS CONDUCTING SOME RESEARCH ON AMA'S SCHOOL...



HMM, SO A CONTRACT WAS AWARDED 6 MONTHS AGO. INTERESTING, ZALIHA SHOULD SEE THIS.



DAYS LATER, FOLLOW-THE-MONEY STARTS A CAMPAIGN ON BEHALF OF AMA'S SCHOOL...



Follow The Money Int'l
@4lowthemoney

@KadunaSubeb This is a school in Birnin Kudu community of Kaduna State. Our research shows that a contract was awarded for the rehabilitation of the school 6 months ago, but no construction work has started in the school yet. We need your attention on this as Children are forced to stay out of school due to the poor conditions. #FollowTheMoney



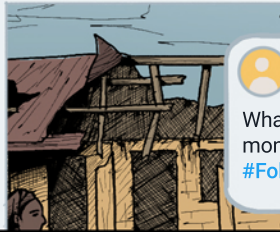
Ahmed @Ahmed504
Replying to @4lowthemoney

This is my younger sister's school. She has been at home for months now!
#FollowTheMoney #FTM



John @Jon_0234
Replying to @4lowthemoney

This is terrible to look at! The contractor needs to answer questions here! #FollowTheMoney #WeNeedAccountability



Halima @Hal2003
Replying to @4lowthemoney

What has the contractor done with the money now? We demand answers!
#FollowTheMoney #FTM

LATER, AT THE COMMUNITY SCHOOL, FTM HAVE ORGANIZED A TOWN HALL MEETING WITH THE COMMUNITY HEAD AND COMMUNITY MEMBERS OF BIRNIN KUDU...

ZALIHA TEACHES THE COMMUNITY MEMBERS HOW TO WRITE A LETTER.

...SO THIS LETTER TO SUBEB SHOULD CLEARLY STATE THAT SCHOOL CHILDREN, **YOUR** CHILDREN, ARE NOT ABLE TO ATTEND SCHOOL UNDER THESE POOR CONDITIONS.

IT SHOULD ALSO SAY THAT A CONTRACT FOR THE RENOVATION WAS ACTUALLY AWARDED TO A CONTRACTOR SIX MONTHS AGO BUT WORK **NEVER** STARTED. IT SHOULD ALSO MENTION THE ITEMS ON THE BOQ OF THE CONTRACT THAT WERE **NEVER** PROCURED.

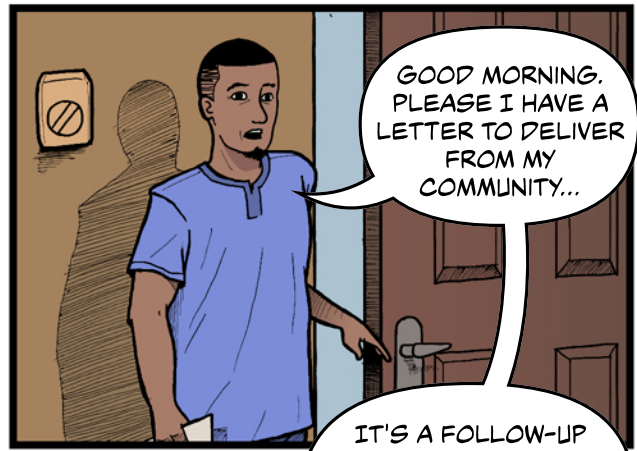
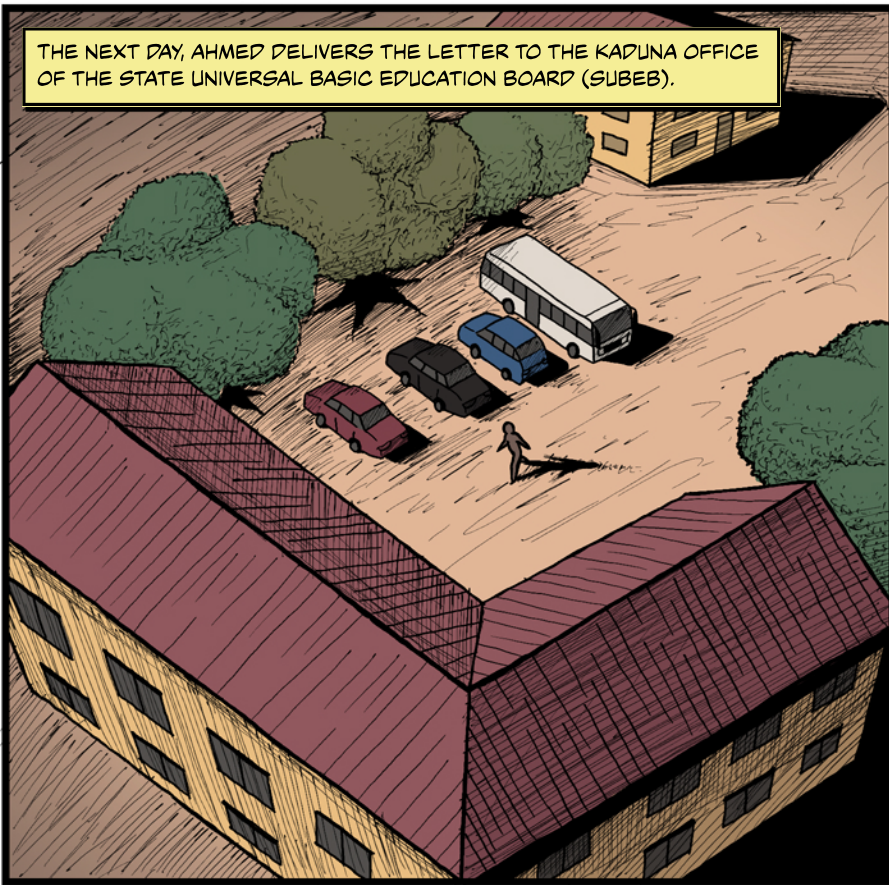
BUT WE HAVE WRITTEN A LETTER **BEFORE**, MONTHS AGO. AND WE **NEVER** GOT A RESPONSE.

THE COMMUNITY HEAD EXPRESSES HIS CONCERN.

ITS GOOD THAT A LETTER HAS BEEN SENT BEFORE, THIS WOULD BE A FOLLOW-UP LETTER BACKED UP WITH IMPORTANT FACTS AND AN ONGOING CAMPAIGN CALLING FOR THE REHABILITATION OF THIS SCHOOL.

THE LETTER WAS WRITTEN AND AHMED WAS CHOSEN AS THE COMMUNITY CHAMPION.

THE NEXT DAY, AHMED DELIVERS THE LETTER TO THE KADUNA OFFICE OF THE STATE UNIVERSAL BASIC EDUCATION BOARD (SUBEB).



GOOD MORNING. PLEASE I HAVE A LETTER TO DELIVER FROM MY COMMUNITY...



IT'S A FOLLOW-UP TO THE ONE WE SENT 6 MONTHS AGO ABOUT OUR DILAPIDATED COMMUNITY SCHOOL.



...TWO WEEKS LATER, SUBEB RESPONDS TO ONE OF FTM'S TWEETS.

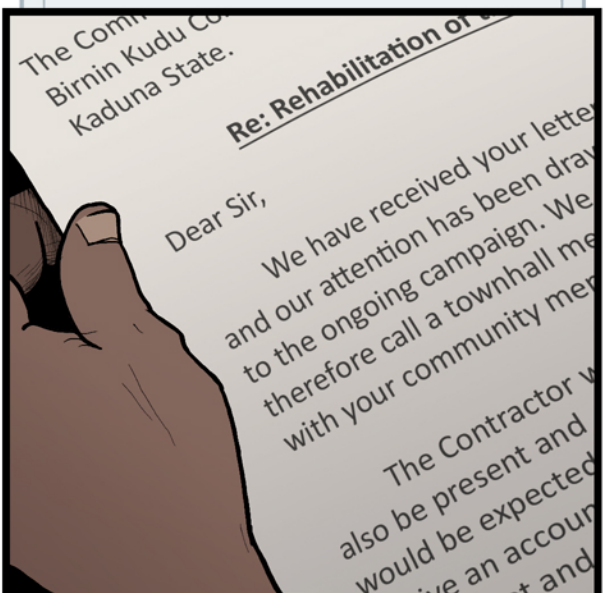
OKAY, LET ME HAVE IT.

 Kaduna SUBEB
@KadunaSubeb

We have called an urgent townhall meeting at the school to address this with the people of Birnin Kudu and the contractor to address this immediately.

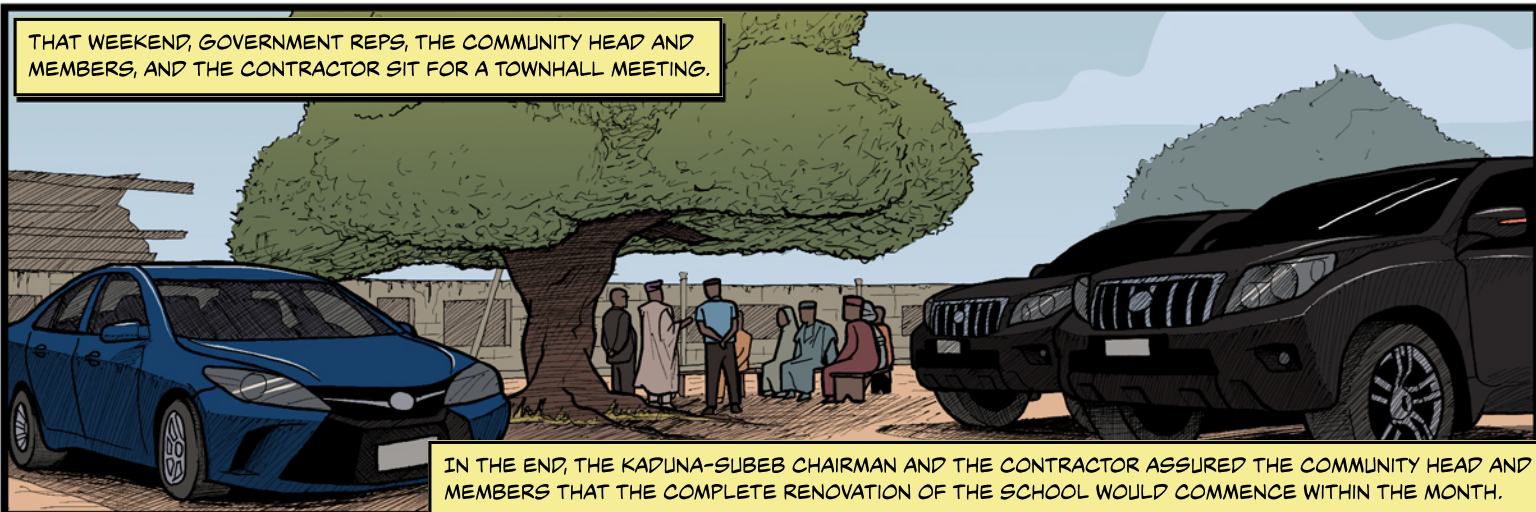
 Follow The Money Int'l @4lowthemoney
[@KadunaSubeb](#) We still await your much expected response and attention to this. #BirninKuduSchool #FollowTheMoney #WeNeedAccountability

...THE BIRNIN KUDU COMMUNITY HEAD ALSO RECEIVES A RESPONSE LETTER FROM SUBEB.



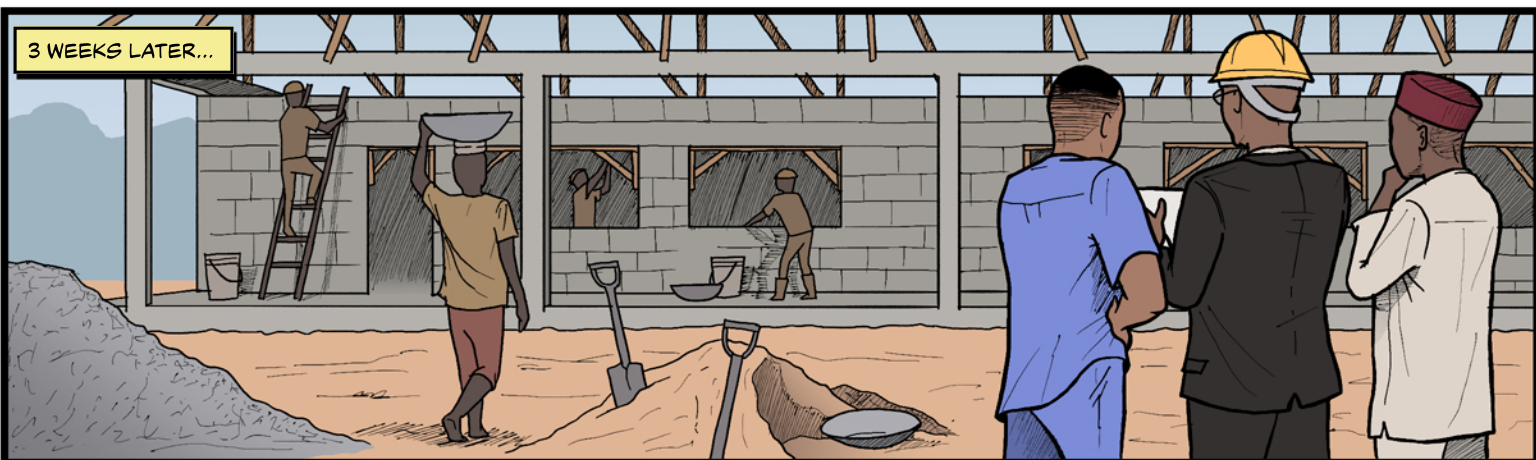
The Comm...
Birnin Kudu Co...
Kaduna State.
Re: Rehabilitation of ...
Dear Sir,
We have received your letter and our attention has been drawn to the ongoing campaign. We therefore call a townhall meeting with your community members.
The Contractor will also be present and would be expected to give an account and

THAT WEEKEND, GOVERNMENT REPS, THE COMMUNITY HEAD AND MEMBERS, AND THE CONTRACTOR SIT FOR A TOWNHALL MEETING.



IN THE END, THE KADUNA-SUBEB CHAIRMAN AND THE CONTRACTOR ASSURED THE COMMUNITY HEAD AND MEMBERS THAT THE COMPLETE RENOVATION OF THE SCHOOL WOULD COMMENCE WITHIN THE MONTH.

3 WEEKS LATER...



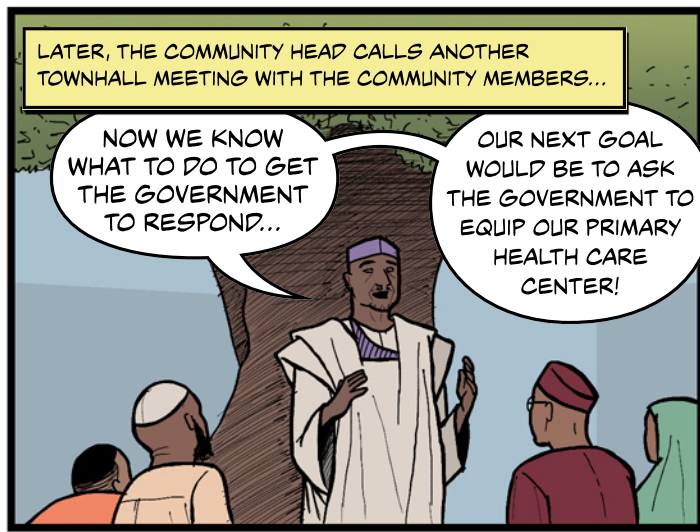
A MONTH LATER, TALATA CAN FINALLY TAKE AMA BACK TO HER NEWLY RENOVATED SCHOOL.



MAMA, IS *THIS* MY SCHOOL?

YES MY DEAR. WHEN YOU GET HOME TODAY, SAY A BIG THANK YOU TO AHMED, HE WAS YOUR *CHAMPION*.

LATER, THE COMMUNITY HEAD CALLS ANOTHER TOWNHALL MEETING WITH THE COMMUNITY MEMBERS...



NOW WE KNOW WHAT TO DO TO GET THE GOVERNMENT TO RESPOND...

OUR NEXT GOAL WOULD BE TO ASK THE GOVERNMENT TO EQUIP OUR PRIMARY HEALTH CARE CENTER!

I *WILL* CHAMPION THIS ONE!

THE END